

11th annual
**WOMEN
IN TECH
FEST 2027**

23-25 February 2027
Sydney | Australia

Elevate your tech skills, break
barriers & future-proof your career



PARTNERSHIP PROSPECTUS

“ I was blown away by the calibre of both the speakers and the guests. I was star struck most of the time actually. We can't wait until next year. Well done, I'm so impressed. What an absolute success. ”

Founder & Blockchain Educator, Future Blackboard (past attendee)

Past partners Include:



Organised by:



Australia's most popular **WOMEN IN TECH** event returns!

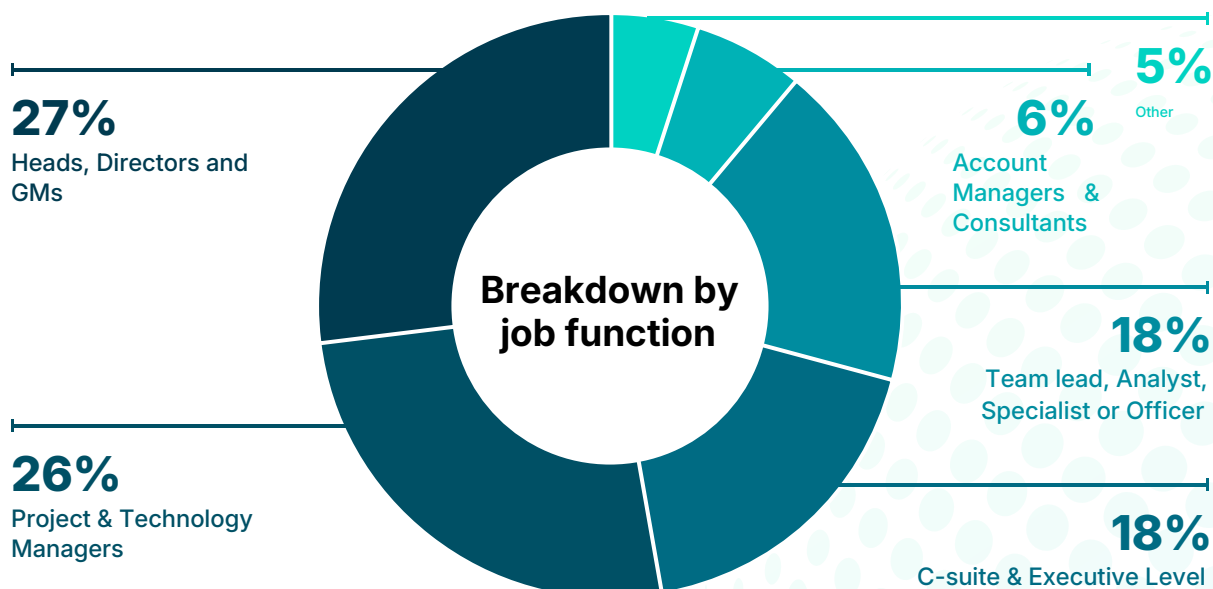
Now in its 11th year, the **Women in Tech Fest** is Australia's only event that equips attendees with the technical knowledge, in-demand skills, and tech solutions needed to move their career and organisation forward.

Attendees will connect with a powerful network of peers, solution providers, and dozens of c-suite leaders and heads of tech to gain insights to elevate their projects and unlock new career opportunities - all in a supportive environment championing diversity and inclusion across the profession.



WHO WILL YOU MEET?

The **Women in Tech Fest** brings together tech professionals from across industry and the public sector.



BREAKDOWN BY ORGANISATIONS

Just a small fraction of the hundreds of organisations that have attended **Women in Tech Fest** includes:



PAST ATTENDEES

Some of the many leaders and decision makers at last year's event includes:

Executive / C-Level Roles

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- Chief Technology Officer
- Chief Digital Officer
- Chief Data and Insights Officer
- Chief Information Officer
- Chief Experience Officer
- Chief People and Technology Officer
- Chief Strategy and Operations Officer
- Vice President
- Managing Director
- Senior Director
- Senior Division Director - Technology

Specialist / Analyst

- Business Intelligence
- Developer
- Business Analyst
- Data Engineer

Director-Level Roles

- Director - IntelligentAutomation Solutions
- Director Advisory
- Director Application Development
- Director Business Support
- Director Capability and Product Management
- Director of Business Systems Transformation
- Director of Delivery
- Director of Digital
- Director Technology Alliances
- Director, Cyber and ICT Operations
- Director, Optimisation & Project Delivery
- Director, Product Technology
- Director, Technology Engagement
- Director, Technology Partnerships and Architecture
- Infrastructure Architecture Director

General Manager / Executive Manager

- General Manager - DataScience
- General Manager - IT
- General Manager Technology and Strategy Group
- General Manager Technology, Innovation & Communications
- General Manager, Data & Insights
- General Manager, Data Science
- General Manager, Experian Digital & Head of Strategy
- General Manager, Technology
- Executive Manager - Business
- Analysis Executive Manager - Product & Architecture

Head of Department

- Head of AdvancedAnalytics
- Head of CRM Transformation
- Head of Customer
- Head of Data
- Head of Data Analytics and AI
- Head of Data and ML/AI Engineering
- Head of Data Solutions
- Head of Design for Ecosystem
- Head of Engineering
- Head of Enterprise Solutions and Delivery
- Head of Innovation & Automation
- Head of Intelligent Contact Solutions
- Head of IT
- Head of People and Culture
- Head of Privacy and Product
- Head of Product
- Head of Strategy & Transformation
- Head of Talent Acquisition
- Head of Technology
- Head of Technology and Security
- Head of Workspace Technology

Senior Manager / Lead

- Senior Manager Cyber Advisory
- Senior Manager Solution Engineering
- Senior Manager Technology Governance
- Senior Manager, Technology
- Senior Product Manager
- Senior Cyber Risk Analyst
- Senior Data Scientist
- Senior DevOps Engineer
- Senior UX Designer
- Senior Software Engineer
- Senior Consultant
- Senior ICT Project Officer
- Senior Digital Transformation
- Manager Lead Data Scientist
- Lead Product Manager
- Lead Solution Engineer
- Lead Specialist Cyber Services
- Management Technical Lead

Mid-Level Manager

- Program Manager
- Product Owner
- Principal
- Manager - Digital Information and Data
- Manager - Technology and Transformation
- Manager Technology Customer Services
- Manager, Application Service Delivery
- Operations Manager
- Information Systems Manager
- ICT Project Officer
- IT Security
- Digital & Innovation Manager
- Cyber Resilience Manager
- Data Science Lead
- Service Delivery Manager
- Service Desk Team Leader
- Business Manager

WHO SHOULD PARTNER?

If technology leaders from across industry and the public sector play an essential role in your sales process or you have solutions for them, the **11th annual Women in Tech Fest** is the ideal event to showcase your offerings. This is the perfect opportunity to engage a targeted, influential, and inquisitive audience.

A vast range of different businesses would benefit from partnering with the Women in Tech Fest, including but not limited to:

- Technology companies - including data analytics, AI, software, hardware, cloud service, telecommunications, fintech, e-commerce, electronics & more
- Consulting firms
- Management and leadership training
- Cybersecurity companies
- Startups
- Recruitment and staffing firms

WHY PARTNER?

The event offers numerous opportunities for sponsors to network, share their expertise, and build their reputation while engaging with an enthusiastic and engaged audience of tech leaders and decision makers

This is your chance to:



Cut your sales and marketing lead time

Get in front of the tech leaders and decision makers across industry and the public sector.



Engage, Connect, and Improve

Demo your product, make immediate face to face connections and get real time feedback



Network with your target customer

Cement relationships over 2 days with multiple social and business interaction opportunities



Empower Your Business

Position your business as a brand, thought, solutions and diversity and inclusion leader



2026 SPEAKERS INCLUDED:



Sarah Carney
National Chief Technology
Officer ANZ
Microsoft



Lucy Poole
Deputy Chief Executive Officer -
Strategy, Planning &
Performance
Digital Transformation Agency



Katrina Troughton
Vice President & Managing
Director
Adobe ANZ



Miranda Ratajski
Chief Information Officer,
Group Business Units
Westpac



May Lam
Chief Information Officer
Australian Payments Plus



Romina Sharifpour
Leader - Multi-Agent Product
Engineering
Commonwealth Bank



Suzie Cardwell
Chief Data Product &
Technology Officer
Nine



Forough Khandan
Chief Technology Officer
EMVision Medical Devices



Suneetha Bodduluri
Chief Technology Officer
Service NSW



Emma Taylor
Chief Technology Officer -
Airline Operations
Virgin Australia



**Dominique Harrison-
Bentzen**
Chief Executive Officer &
Co-Founder
Luniate



Aruna Pattam
Head of AI Platforms
Zurich Insurance



Margo Stephen
Chief Technology Officer
Yarra Trams



Tracey Evans
Group Chief Information &
Digital Officer
Virtus Health



Nicole Nixon
Chief Executive Officer
Five Faces



Renece Brewster
Co-Founder & Co-Managing
Director
Her Tech Circle



Colleen Pender
Program Director
NAB



Mirella Robinson
Chief Technology Officer
Acenda



Pia Seeto
Technology Transition Lead &
Head of Planning & Reporting
Technology Governance
TPG Telecom



Sam Love
Executive, Product &
Technology
Quantum Telstra



2026 SPEAKERS INCLUDED



Hayley Sheppard
Head of Digital Solutions
TasNetworks



Gabriella Hepworth
Data Ethics & AI Governance
Lead
Medibank



Gaby Carney
Senior Fellow, Strategic AI,
UTS Human Technology
Institute
**University of Technology
Sydney**



Sarah Vale
Head of Technology
Architecture
Domain



Dominique Barker
Chief Information Officer
**Australian Institute of Family
Studies**



Shantell Williams
Chief Technology Officer
Tiimely



Susan Gibson
Head of Data Analytics & AI
**University of Technology
Sydney**



Natalie Saunders
Head of Technology –
Service Management
AGL



Stevie-Ann Dovico
Group Executive for Technology
& Chief Information Officer
Beyond Bank Australia



Cheng Yeo
General Manager Architecture
& Strategy
Crown Resorts



WHY LEADERS AND DECISION MAKERS WILL BE AT WOMEN IN TECH FEST 2027



Move your career & organisation forward with the premier event for women in tech



Learn how to future proof your career by leveraging AI & automation



Discover how leaders found success through non-traditional career paths



Master how to build respect, gain credibility, establish authority & exert influence



Develop critical non-technical skills like communication, negotiation, collaboration & change management



Expand your network with authentic and accomplished leaders who can support your professional growth



Access practical strategies to drive diversity & achieve true equity



Explore what's next in tech for 2027

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$25k

Early Bird: \$22k

Gold is a strategic partnership for organisations that want to lead. As a Gold Sponsor, you're positioned at the centre of the event with premium thought leadership opportunities. A 20 minute speaking opportunity and role in a panel are part of this package and your brand benefits from top tier visibility across all marketing channels. We tailor the partnership to your objectives - whether that's brand authority, high value leads, or relationship building - ensuring measurable impact before, during and after the event.

- Speaking slot (30mins)
- 2x3m exhibition space
- Panel participation (40mins)
- 5 x conference passes

SILVER SPONSOR \$22k

Early Bird: \$19k

Silver package delivers a strong balance of visibility and engagement. You'll have an opportunity to deliver a presentation, solid brand presence across event touchpoints, and direct access to delegates through networking and exhibition space. This package is ideal to elevate your profile, demonstrate capability, and generate qualified leads - without the exclusivity of Gold. Silver sponsorship positions your brand as a trusted and active participant in the conversation.

- Speaking slot (20mins)
- 4 x conference passes
- 2x3m exhibition space

BRONZE SPONSOR \$19k

Early Bird: \$16k

Bronze package is a smart entry point for brands seeking credible exposure and face to face engagement. Join a panel discussion with content that showcases your expertise, build brand awareness across key materials and enjoy a dedicated space to meet delegates and showcase your offering. Bronze focuses on connection, visibility and lead generation, helping you build relationships with an influential audience and lay the groundwork for future partnerships.

- Panel participation (40mins)
- 3 x conference passes
- 2x3m exhibition space

SPOTLIGHT SPONSOR \$15.5k

Early Bird: \$14k

The Spotlight Session Sponsorship is an excellent opportunity for growing organisations and emerging companies looking to build their profile, share their expertise, showcase their solutions, and establish credibility with key industry decision-makers. This package is ideal for engaging with delegates, increasing brand awareness, and contributing valuable insights to the conversation.

- Speaking slot (10mins)
- 2 x conference passes
- 2x3m exhibition space

EXHIBITOR \$10k

Early Bird: \$9k

The Exhibitor Package provides a dedicated space in the networking area to engage with delegates, increase brand visibility, and demonstrate your products or services to a targeted audience. Ideal for companies looking to expand their presence, generate new leads, and create meaningful face-to-face connections, the Exhibitor Package is a cost-effective way to participate in the event and engage with key decision makers.

- 2x3m exhibition space
- 2 x conference passes

SPONSORSHIP OPPORTUNITIES CONTINUED

EVENING RECEPTION SPONSOR

\$15.5k

Early Bird: \$14k

Including 5 minute address at the close of day 1, before drinks start.

- 5 minute address
- 2x3m exhibition space
- 2 x conference passes

COFFEE CART SPONSOR

\$17k

Early Bird: \$15k

Brand the coffee cart, and opportunity to brand cups. Coffee cart, barista and coffee included

- 2x3m exhibition space
- 2 x conference passes

LANYARD SPONSOR

\$10k

Early Bird: \$9k

Opportunity to provide event lanyards with your logo - branding on every attendee

- 2 x conference passes

*all above packages will include additional pre and during event branding, including company logo and description on website, logo on conference holding slide, a social media post announcing your involvement, pull up banners displayed at the event and more.

Early bird rates expire on 27 November 2026

Investment rates are in Australian dollars and GST exclusive.

Contact **Milad Etemadi** to discuss how we can put you in front of a highly engaged and receptive audience.

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milade@questevents.com.au



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