

10th annual

WOMEN IN TECH FEST 2026

24-26 February 2026
Sydney Masonic Centre (SMC)
Australia

Elevate your tech skills,
break barriers & future-proof
your career



PARTNERSHIP PROSPECTUS

“ I was blown away by the calibre of both the speakers and the guests. I was star struck most of the time actually. We can't wait until next year. Well done, I'm so impressed. What an absolute success. ”

Founder & Blockchain Educator, Future Blackboard (past attendee)

Past Partners Include:



Organised by:



Australia's most popular **WOMEN IN TECH** event returns!

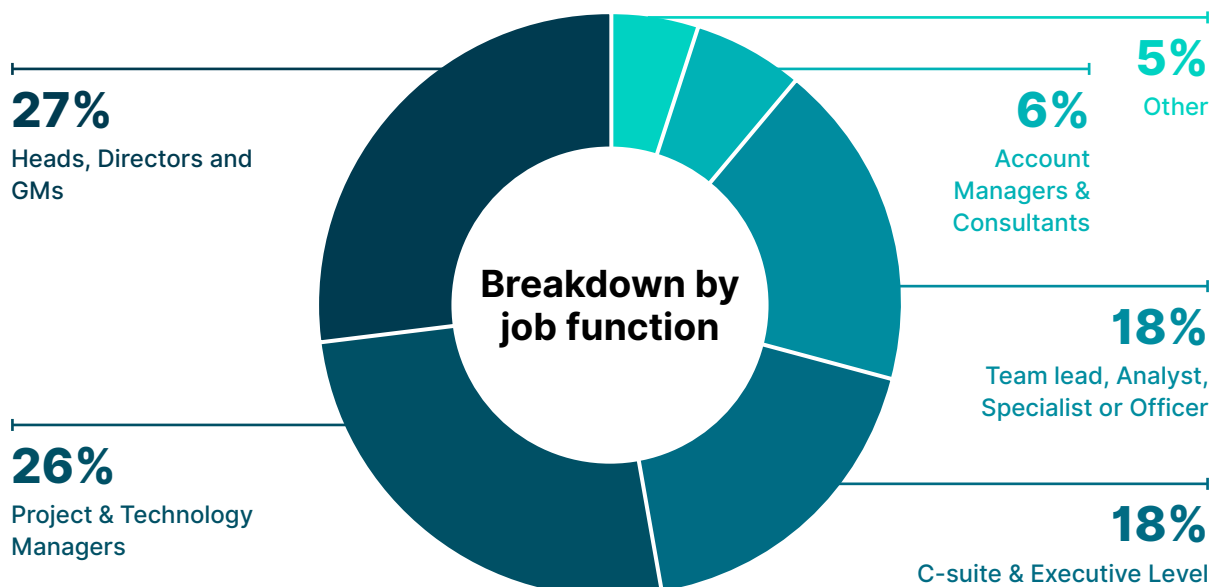
Now in its 10th year, the **Women in Tech Fest** is Australia's only event that equips attendees with the technical knowledge, in-demand skills, and tech solutions needed to move their career and organisation forward.

Attendees will connect with a powerful network of peers, solution providers, and dozens of c-suite leaders and heads of tech to gain insights to elevate their projects and unlock new career opportunities - all in a supportive environment championing diversity and inclusion across the profession.



Who will you meet?

The **Women in Tech Fest** brings together tech professionals from across industry and the public sector.



Breakdown by Organisation

Just a small fraction of the hundreds of organisations that have attended **Women in Tech Fest** includes:



Past Attendees

Some of the many leaders and decision makers at last year's event includes:

Executive / C-Level Roles

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- Chief Technology Officer
- Chief Digital Officer
- Chief Data and Insights Officer
- Chief Information Officer
- Chief Experience Officer
- Chief People and Technology Officer
- Chief Strategy and Operations Officer
- Vice President
- Managing Director
- Senior Director
- Senior Division Director - Technology

Specialist / Analyst

- Business Intelligence Developer
- Business Analyst
- Data Engineer

Head of Department

- Head of Advanced Analytics
- Head of CRM Transformation
- Head of Customer
- Head of Data
- Head of Data Analytics and AI
- Head of Data and ML/AI Engineering
- Head of Data Solutions
- Head of Design for Ecosystem
- Head of Engineering
- Head of Enterprise Solutions and Delivery
- Head of Innovation & Automation
- Head of Intelligent Contact Solutions
- Head of IT
- Head of People and Culture
- Head of Privacy and Product Counsel, Global
- Head of Product
- Head of Strategy & Transformation
- Head of Talent Acquisition
- Head of Technology
- Head of Technology and Security
- Head of Workspace Technology

Director-Level Roles

- Director - Intelligent Automation Solutions
- Director Advisory
- Director Application Development
- Director Business Support
- Director Capability and Product Management
- Director of Business Systems Transformation
- Director of Delivery
- Director of Digital
- Director Technology Alliances
- Director, Cyber and ICT Operations
- Director, Optimisation & Project Delivery
- Director, Product Technology
- Director, Technology Engagement
- Director, Technology Partnerships and Architecture
- Infrastructure Architecture Director

Senior Manager / Lead

- Senior Manager Cyber Advisory
- Senior Manager Solution Engineering
- Senior Manager Technology Governance
- Senior Manager, Technology Consulting
- Senior Product Manager
- Senior Cyber Risk Analyst
- Senior Data Scientist
- Senior DevOps Engineer
- Senior UX Designer
- Senior Software Engineer
- Senior Consultant
- Senior ICT Project Officer
- Senior Digital Transformation Manager
- Lead Data Scientist
- Lead Product Manager
- Lead Solution Engineer
- Lead Specialist Cyber Services Management
- Technical Lead

General Manager / Executive Manager

- General Manager - Data Science
- General Manager - IT
- General Manager Technology and Strategy Group
- General Manager Technology, Innovation & Communications
- General Manager, Data & Insights
- General Manager, Data Science
- General Manager, Experian Digital & Head of Strategy
- General Manager, Technology
- Executive Manager - Business Analysis
- Executive Manager - Product & Architecture

Mid-Level Manager

- Program Manager
- Product Owner
- Principal
- Manager - Digital Information and Data
- Manager - Technology and Transformation
- Manager Technology Customer Services
- Manager, Application Service Delivery
- Operations Manager
- Information Systems Manager
- ICT Project Officer
- IT Security
- Digital & Innovation Manager
- Cyber Resilience Manager
- Data Science Lead
- Service Delivery Manager
- Service Desk Team Leader
- Business Manager



Who Should Partner?

If technology leaders from across industry and the public sector play an essential role in your sales process or you have solutions for them, the **10th annual Women in Tech Fest** is the ideal event to showcase your offerings. This is the perfect opportunity to engage a targeted, influential, and inquisitive audience.

A vast range of different businesses would benefit from partnering with the Women in Tech Fest, including but not limited to:

- Technology companies
 - ▶ Including data analytics, AI, software, hardware, cloud service, telecommunications, fintech, e-commerce, electronics & more
- Cybersecurity companies
- Startups
- Recruitment and staffing firms
- Consulting firms
- Management and leadership training

Why partner?

The event offers numerous opportunities for sponsors to network, share their expertise, and build their reputation while engaging with an enthusiastic and engaged audience of tech leaders and decision makers. This is your chance to:

Raise your visibility and be recognised as an expert and leader in tech

Women in Tech Fest 2026 positions your organisation as a thought leader in front of industry-recognised speakers as well as an inquisitive and influential audience of attendees.

Increase reach

Use ours! **Women in Tech Fest 2026** marketing reaches over 10,000+ unique, targeted contacts - join our campaign early and benefit from 5+ months of brand awareness.

Meet the right people

With multiple networking opportunities across the 2 main conference days, you can expand your network and socialise with existing and prospective clients. We target the key influencers and decision-makers and you grow your community through authentic, meaningful interactions across the event.

Launch new products or services

Showcase new and innovative products and services to an interested and influential audience of senior decision-makers actively seeking solutions.

Build your brand

Women in Tech Fest 2026 offers brand recognition opportunities to position your company as a leader in tech and as a supporter of diversity and inclusion. This is your opportunity to enhance your profile as a trusted brand and market leader in front of key decisionmakers from a wide range of organisations across Australia.

Through consultation with our in-house marketing strategists, we will tailor a plan to suit your objectives, whether they involve thought leadership, branding, lead generation, specific one on one meetings or a more social networking event.

If you'd like to become a partner at the 10th Annual **Women in Tech Fest**, contact **Milad Etemadi** on **+61 (0) 478 195 857** or **milade@questevents.com.au** to discuss how we can help you connect with your ideal audience.



2025 Speakers Included:



Katrina Troughton
Vice President and Managing
Director, ANZ
Adobe



Sue-Lin Tin
Head of Technology,
Pacific
CBRE



Louise Stigwood
Director - Enterprise ANZ
Amazon Web Services (AWS)



Rebecca Ostergaard
Chief Digital Officer
CSIRO



Jacqui Davy
Head of Privacy and Product
Counsel, Global
Canva



Manal al-Sharif
Chief Information Security
Officer
Ramsay Health Care



Melissa Kaplan
Senior Design Architect -
Innovation Hub
Microsoft



Rosalie Adriano
Chief Information Officer &
Head of IT, Oceania
Nestlé



Sarah Vale
Head of Technology
Architecture
Domain



Jacqui Visch
Executive Director,
Digital & Data Leader
Macquarie Group



Asifa Sherazi
Chief Information Officer -
Health Insurance and
Business Services
Bupa



Tracey Evans
Chief Technology Officer
Virtus Health



Jade Carson
Chief Information Officer
National Gallery of Australia



Julie Hirsch
Co-Founder of Electrify Now
AGL



Barbara Ciancio
Head of Digital IT Solutions -
Commercial Marketing
Suntory Oceania

Why leaders and decision makers will be at Women In Tech Fest 2026



Join the premier event for women in tech to accelerate careers and drive organisational success



Discover solutions to meet the key challenges facing tech leaders right now



Master how to successfully navigate change by building resilience and adapting with agility



Sharpen communication, leadership & project management skills



Combat DEI backlash by learning how to address resistance, strengthen credibility, and keep diversity progress moving forward



Experience interactive champagne roundtables for high impact discussions, actionable insights & meaningful connections



Access proven strategies for career advancement & longevity



Expand your network with authentic and accomplished leaders who can support your professional growth



Sponsorship & Exhibition package options

GOLD SPONSOR

- 20-minute Presentation **AND** 40-minute Panel Session
- 2x3m exhibition space
- 5 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 2x pull up banner in conference room
- Opportunity to host content on the website
- Interview with speaker hosted on the website & shared via social
- Access to attendee list

\$25k

Early Bird Rate \$22k

SILVER SPONSOR

- 20-minute Presentation
- 2x3m exhibition space
- 4 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 2x pull up banner in conference room
- Opportunity to host content on the website
- Access to attendee list

\$22k

Early Bird Rate \$19k

BRONZE SPONSOR

- 40-minute Panel Session
- 2x3m exhibition space
- 3 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 1x pull up banner in conference room
- Access to attendee list

\$19k

Early Bird Rate \$16k

SPOTLIGHT SESSION SPONSOR

- 10-minute spotlight presentation
- 2x3m exhibition space
- 2 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Access to attendee list

\$15.5k

Early Bird Rate \$14k

EXHIBITOR

- 12x3m exhibition space
- 2 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Access to attendee list

\$10k

Early Bird Rate \$9k

Contact Milad Etemadi to discuss how we can put you in front of a highly engaged and receptive audience

+61 (0)478 195 857
milade@questevents.com.au



Early bird rates expire on 28 November 2025

Investment rates are in Australian dollars and GST exclusive.

