

11th annual

WOMEN IN TECH FEST 2027

Empowering Australia's future tech leaders through content, community and connection

23–25 February 2027 • Sydney, Australia

PARTNERSHIP PROSPECTUS

Put your brand at the centre of Australia's women in tech community

Organised by Quest Events Meet Learn Grow.

womenintechfest.com.au

ABOUT THE EVENT

Australia's most popular women in tech event returns

Now in its 11th year, the Women in Tech Fest is Australia's only event that equips attendees with the technical knowledge, in-demand skills, and tech solutions needed to move their career and organisation forward.

Attendees will connect with a powerful network of peers, solution providers, and dozens of c-suite leaders and heads of tech to gain insights to elevate their projects and unlock new career opportunities - all in a supportive environment championing diversity and inclusion across the profession.

> I was blown away by the calibre of both the speakers and the guests. I was star struck most of the time actually. We can't wait until next year. Well done, I'm so impressed. What an absolute success.
>
> **Founder & Blockchain Educator, Future Blackboard (past attendee)**



11th annual event





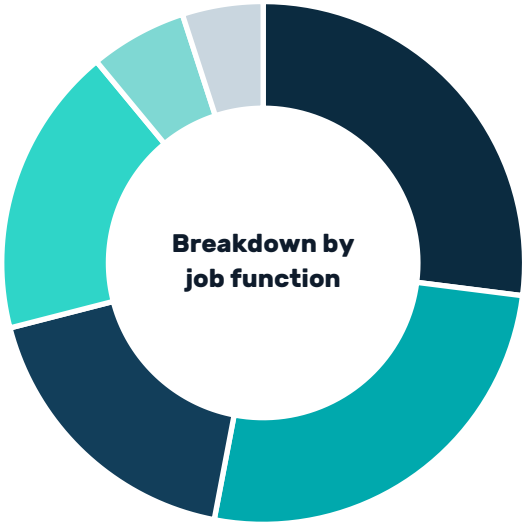
PAST PARTNERS INCLUDE

EY Shape the future with confidence
ANZ
NSW Government Transport for NSW
MECCA
publicis sapient
WorkVentures social inclusion through technology
KRAKEN
sportsbet
PagerDuty
Waterstons we're with you
.auDA

YOUR AUDIENCE

Who will you meet?

The Women in Tech Fest brings together tech professionals from across industry and the public sector.



- **27%** Heads, Directors and GMs
- **26%** Project & Technology Managers
- **18%** C-suite & Executive Level
- **18%** Team lead, Analyst, Specialist or Officer
- **6%** Account Managers & Consultants
- **5%** Other

Top industries in the room

Banking, financial services & insurance	24%
Technology, software & telco	16%
Professional services (consulting, HR, legal, recruitment, marketing)	12%
Retail, consumer & media	12%
Energy & utilities	11%
Government & defence	9%
Education & research	6%
Health	5%
Other sectors (transport & aviation, real estate, not-for-profit)	5%

PAST ATTENDEES

Leaders and decision makers in the room

Some of the many leaders and decision makers at last year's event include:

C-SUITE & EXECUTIVE

- CEO, COO & CFO
- CTO, CIO & Chief Digital Officer
- Chief Data & Insights Officer
- Chief Experience, People & Strategy Officers
- Vice Presidents & Managing Directors
- Senior Directors

DIRECTORS

- Technology, Digital & Delivery
- Cyber & ICT Operations
- Automation & Application Development
- Product, Capability & Business Systems
- Technology Partnerships & Architecture
- Advisory & Business Support

GENERAL & EXECUTIVE MANAGERS

- Technology, IT & Strategy
- Data Science, Data & Insights
- Innovation & Communications
- Business Analysis
- Product & Architecture

HEADS OF

- Data, Analytics, ML & AI
- Technology, IT, Engineering & Security
- Product, Design & Customer
- Innovation, Automation & Transformation
- Strategy, Enterprise Solutions & Delivery
- People & Culture, Talent & Privacy

SENIOR MANAGERS & LEADS

- Cyber Security & Risk
- Solution Engineering & DevOps
- Technology Governance
- Product Management
- Data Science
- Software Engineering & UX
- Digital Transformation & ICT Projects
- Consulting

MANAGERS & SPECIALISTS

- Program, Project & Service Delivery
- Product Owners & Principals
- Information Systems & Operations
- IT Security & Cyber Resilience
- Digital, Innovation & Data Science
- Business Intelligence & Analysis
- Developers & Data Engineers

From the C-suite to hands-on specialists

Leaders and decision makers across technology, data and AI, cyber, digital, product, engineering, delivery and transformation.

BREAKDOWN BY ORGANISATIONS

Organisations in the room

Just a small fraction of the hundreds of organisations that have attended previous editions of Women in Tech Fest includes:



Microsoft, IBM, Google, Telstra, Adobe, aws, salesforce, cisco, Facebook, nbn, Canva, Westpac, ANZ, nab, Latitude, pepper money, little pay, Macquarie, Zurich, iag, QBE, Defence Bank, Bupa, HESTA, origin, agl, EnergyAustralia, VIVA Energy Australia, Transgrid, BHP, Chevron, GHD, Wesfarmers, Woolworths Group, BORAL, Expedia, CBRE, mirvac, lendlease, Domain Group, Ramsay Health Care, Specsavers, xero, Bunnings warehouse, Open Universities Australia, airservices australia, Johnson&Johnson, Aesop, MECCA, seek, carsales, Lion, Cricket Australia, POINTSBET, sportsbet, AMP, ABC, McDonald's, TAL, Telstra Health, virtus HEALTH, AustralianSuper, ato, NSW Transport for NSW, NSW Health, NSW Customer Service, Victoria State Government, National Indigenous Australians Agency, Torres Strait Regional Authority, Australian Government Department of Employment and Workplace Relations, Australian Government Department of Foreign Affairs and Trade, eSafety Commissioner, City of Sydney, RMIT University, UNSW Sydney, UTS

And many more...!

PARTNERSHIP OPPORTUNITIES

Who should partner?

Women in Tech Fest 2027 is for organisations committed to developing the next generation of technology leaders. It offers a powerful platform for employers and solution providers that want to strengthen their employer brand, attract and retain women in technology, support leadership and capability development, and build meaningful relationships with technology professionals across the public and private sector.

- **Recruitment, talent acquisition and workforce solutions providers**
- **Leadership development, learning and development, coaching and mentoring providers**
- **Technology consulting and professional services firms**
- **AI, cloud, cyber security, data, software and digital technology companies looking to showcase their support**
- **Employers with technology, digital, data, cyber, cloud, AI, product, engineering, innovation or transformation teams**
- **Organisations investing in gender equity, workforce participation and inclusive career pathways**
- **Industry associations, professional bodies and communities**
- **Not-for-profit organisations advancing gender equity**

WHY PARTNER?

Why partner?

The event offers numerous opportunities for sponsors to network, share their expertise, and build their reputation while engaging with an enthusiastic and engaged audience of tech leaders and decision makers.

This is your chance to:

Strengthen your employer brand

Showcase your organisation as an employer of choice where women in technology can build skills, lead and progress.

Connect with technology leaders

Engage an audience spanning technology leadership, engineering, cyber security, digital and product, data and AI, cloud, architecture, innovation, project delivery and transformation.

Support talent attraction and retention

Position your organisation in front of current and emerging leaders while demonstrating a practical investment in career development.

Build credible thought leadership

Share practical expertise through speaking, mentoring, coaching, roundtables or other high-value content experiences.

Create memorable brand engagement

Bring your brand to life through tailored opportunities such as the leadership lounge, Mentor Corner, professional headshot studio, networking experiences and community bursaries.

Extend your visibility beyond the event

Benefit from campaign exposure before, during and after the summit through digital promotion, event branding, onsite content and networking.

Deliver measurable value

Shape a partnership around your objectives, from employer brand and talent engagement to thought leadership, community impact and relationship building.

Partner with purpose

Whether your goal is to attract talent, develop future leaders, strengthen your reputation or connect with the technology community, our team can tailor a partnership that brings your organisation into the heart of the Women in Tech Fest experience.








2026 SPEAKERS INCLUDED

Learn from the leaders shaping tech



Sarah Carney
National Chief Technology Officer ANZ
Microsoft



May Lam
Chief Information Officer
Australian Payments Plus



Lucy Poole
Deputy Chief Executive Officer - Strategy, Planning & Performance
Digital Transformation Agency



Katrina Troughton
Vice President & Managing Director
Adobe ANZ



Miranda Ratajski
Chief Information Officer, Group Business Units
Westpac



Suzie Cardwell
Chief Data Product & Technology Officer
Nine



Forough Khandan
Chief Technology Officer
EMVision Medical Devices



Suneetha Bodduluri
Chief Technology Officer
Service NSW



Emma Taylor
Chief Technology Officer - Airline Operations
Virgin Australia



Dominique Harrison-Bentzen
Chief Executive Officer & Co-Founder
Luniate



Aruna Pattam
Head of AI Platforms
Zurich Insurance



Margo Stephen
Chief Technology Officer
Yarra Trams



Tracey Evans
Group Chief Information & Digital Officer
Virtus Health



Colleen Pender
Program Director
NAB



Pia Seeto
Technology Transition Lead & Head of Planning & Reporting Technology Governance
TPG Telecom



Sam Love
Executive, Product & Technology
Quantium Telstra



Hayley Sheppard
Head of Digital Solutions
TasNetworks



Gabriella Hepworth
Data Ethics & AI Governance Lead
Medibank



Gaby Carney
Senior Fellow, Strategic AI, UTS Human Technology Institute
University of Technology Sydney



Sarah Vale
Head of Technology Architecture
Domain



Dominique Barker
Chief Information Officer
Australian Institute of Family Studies



Shantell Williams
Chief Technology Officer
Tiimely



Susan Gibson
Head of Data Analytics & AI
University of Technology Sydney



Natalie Saunders
Head of Technology – Service Management
AGL



Stevie-Ann Dovico
Group Executive for Technology & Chief Information Officer
Beyond Bank Australia



Cheng Yeo
General Manager Architecture & Strategy
Crown Resorts



Elena Little
General Manager of Omnichannel Product
MECCA Brands



Angela Robinson
Country Managing Director
Publicis Sapient



Caroline McDaid
Chief Executive Officer
WorkVentures



Helen Lau
General Manager – Engineering Platforms
Commonwealth Bank

01 • THOUGHT LEADERSHIP

Lead the conversation

Four stage-led packages for organisations that want to be heard.
Compare what is included at each level.



Gold Sponsor

HIGHEST PROFILE

$29k

EARLY BIRD $26k Save $3k

A strategic partnership offering premium thought leadership, top-tier brand visibility and high-value networking opportunities to strengthen brand authority, generate high-value leads, and build lasting relationships.

WHAT'S INCLUDED

- Speaking slot (20 mins)
- Panel participation (40 mins)
- 2x3m exhibition space
- 6 x conference passes
- Access to attendee list

Silver Sponsor

STRONG VISIBILITY

$25k

EARLY BIRD $22.5k Save $2.5k

Combines thought leadership, exhibition space, brand visibility and networking to showcase your expertise and generate qualified leads.

WHAT'S INCLUDED

- Speaking slot (20 mins)
- 2x3m exhibition space
- 5 x conference passes
- Logo on media wall
- Access to attendee list

Bronze Sponsor

PANEL-LED

$21k

EARLY BIRD $19k Save $2k

A cost-effective way to showcase your expertise, build brand visibility, join panel discussions and connect with influential delegates.

WHAT'S INCLUDED

- Panel participation (40 mins)
- 2x3m exhibition space
- 3 x conference passes
- Logo on media wall
- Access to attendee list

Spotlight Sponsor

FOR GROWING ORGANISATIONS

$15.5k

EARLY BIRD $14k Save $1.5k

An excellent opportunity for growing organisations and emerging companies looking to build their profile, share expertise and establish credibility with key decision-makers.

WHAT'S INCLUDED

- Speaking slot (10 mins)
- 2x3m exhibition space
- 2 x conference passes
- Logo on media wall
- Access to attendee list

*Prices are exclusive of GST. | Early bird rates expire on 27 November 2026

02 • TALENT & IMPACT

Champion the next generation of women in tech

Purpose-led partnerships that put your brand at the heart of mentoring, career growth and professional development, and connect you with ambitious women in tech at the moments that matter to them.



Mentorship Partner

MENTOR HUB

$15k

EARLY BIRD $13k Save $2k

Champion the next generation by powering the event's mentor hub and connecting attendees with experienced leaders.

WHAT'S INCLUDED

- Host the mentor hub
- Facilitate mentoring sessions on the day
- 2x3m exhibition space
- Logo on media wall
- 3 x conference passes
- Access to attendee list

Career Partner

ONE-ON-ONE COACHING

$15k

EARLY BIRD $13k Save $2k

Support attendees' next career move and host a career coaching roundtable.

WHAT'S INCLUDED

- Facilitate career coaching roundtable
- 2x3m exhibition space
- Logo on media wall
- 3 x conference passes
- Access to attendee list

Headshot Studio Partner

HIGH-TRAFFIC ACTIVATION

$10k

EARLY BIRD $9k Save $1k

Give attendees a professional headshot, a high-traffic activation with lasting brand recall.

WHAT'S INCLUDED

- Sponsor professional headshots
- Brand visibility at the studio
- Logo on media wall
- 2 x conference passes
- Access to attendee list



Own the moments where connections happen

Put your brand where delegates gather, refuel and celebrate.

Coffee Cart Sponsor

ALL-DAY PRESENCE

$17k

EARLY BIRD $15k Save $2k

Brand the coffee cart, and opportunity to brand cups. Coffee cart, barista and coffee included.

- Branded coffee cart and cups (coffee cart, barista and coffee included)
- 2x3m exhibition space
- 3 x conference passes
- Logo on media wall
- Access to attendee list

Evening Reception Sponsor

5-MINUTE ADDRESS

$15.5k

EARLY BIRD $14k Save $1.5k

Own the networking moment of the summit. This is the most relaxed point of the programme.

- 5 minute address
- 2x3m exhibition space
- 3 x conference passes
- Logo on media wall
- Access to attendee list

Lanyard Sponsor

ON EVERY ATTENDEE

$10k

EARLY BIRD $9k Save $1k

Opportunity to provide event lanyards with your logo - branding on every attendee.

- Event lanyards with your logo, branding on every attendee
- 2 x conference passes
- Logo on media wall
- Access to attendee list

Exhibitor

04 • EXHIBITION

$10k

EARLY BIRD $9k Save $1k

A dedicated space in the networking area to showcase your brand, products or services, engage with delegates and generate new leads.

- 2x3m exhibition space
- 2 x conference passes
- Logo on media wall
- Access to attendee list

*All above packages will include additional branding including

- Company logo and description on website
- logo on conference holding slide
- Social media post announcing your involvement
- Pull up banners displayed at the event

*Prices are exclusive of GST. | Early bird rates expire on 27 November 2026

LET'S TALK

Contact Milad Etemadi to discuss how we can put you in front of a highly engaged and receptive audience.

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